

INDONESIAN MUSLIM SOCIETY IN AMERICA
(IMSA)
www.imsa.us



MALAYSIAN ISLAMIC STUDY GROUP (MISG)
<https://misgpro.org/>



Sponsorship Proposal

2025 IMSA-MISG CONVENTION (MUKTAMAR)



23-27 December 2025

Atlanta, GA

2025 IMSA-MISG CONVENTION (MUKTAMAR)

Event overview

Run by IMSA & MISG for over 25 years, this highly anticipated annual event provides perfect opportunity for participants to increase their Islamic knowledge, encourages participants to serve their communities, promotes bonds of brotherhood and sisterhood (particularly among IMSA and MISG members, Indonesian and Malaysian Muslims in the USA) and eventually builds a strong community in a relaxed and informal environment.

This year's theme is **Grounded in Patience, Thriving with Trust**. In a world that continues to challenge our identities and test our values, we find strength in the quiet power of sabr (patience) and the unwavering trust we place in Allah (tawakkul). Islam teaches us that true humanity is not found in ease, but in how we support one another through hardship, with unity, compassion, and unshakable faith. This is how we thrive: not in spite of the struggle, but because of the trust and patience we cultivate through it. Through our experiences, we refine our character, strengthen our community, and reaffirm our shared purpose as one ummah. With hearts grounded in patience and souls thriving in trust, we become living reflections of what is possible when faith leads the way.

During a 5-day conference, participants will take part in exciting, well-rounded, 3 full days and 2 partial days programs that will be carefully crafted to serve this year's theme. Participants will receive three meals daily during full day programs and one meal during partial day programs. There will be separate programs for youth and children. There will also be a special full day program dedicated only for sisters.

Outside the main program, there will be a bazaar participated by vendors from the US and Canada. It is a great platform for Halal Industries, Islamic Finance & Lifestyle. Non-profit organizations will also have opportunities to showcase their services during the bazaar. The bazaar is always one of the most visited events during Mukhtar.

Audience and exposure

In the lead up to the 5-day Muktamar, strategically planned promotional activities are undertaken to ensure that the event is marketed to the right audience. These activities provide the sponsors with exposure to thousands of Indonesian and Malaysian Muslims in America.

Target audience for the promotional activities includes:

- Past participants
- Indonesian and Malaysian government officials
- Indonesian and Malaysian Muslim students and scholars
- Small, medium and large-sized companies.

Logo placement on all marketing collateral, including invitations, advertisements and other sponsorship benefits such as signage and networking opportunities at the event, will ensure that sponsors achieve full exposure to targeted audiences.

Participants

Amongst Indonesian and Malaysian Muslims in America, this annual event is one of the most anticipated events of the year because it allows the convention participants to learn Islam from Malay/Indonesian scholars in their native languages as well as from local scholars while socializing in Malay/Indonesian languages and enjoying Malay/Indonesian food and learning Islam.

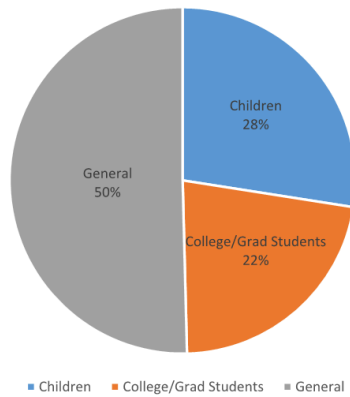
This annual convention has been held in different cities across the US since 1998 and during the past eleven years, has attracted more than 1000 participants per year, across all age groups.

Last year's convention was held in Phoenix, AZ and attracted about 1200 participants. Roughly about 55% of participants are female and 45% are male. This year we are expecting to have at least 1200 participants.

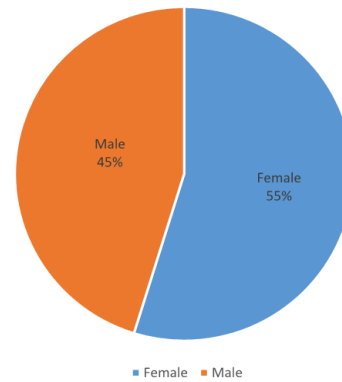
The majority of our participants are Indonesian and Malaysian professionals who reside in the US permanently, while the rest are students. Our adult participants, which constitute about 75% of total convention participants, are highly educated and can be characterized as practicing Muslims who adhere to Islamic code of conducts and are active in their local Muslim communities.

Many are also Muslim activists within Indonesian and Malaysian communities in the US and use Muktamar as a place to meet and network, while discussing problems facing Indonesia and Malaysia, coming up with initiatives to help lessen the issues.

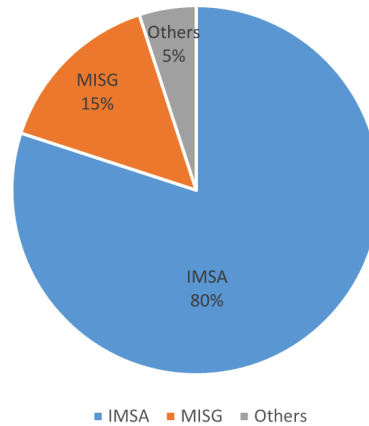
Attendee Profile of 2024 conference in Phoenix, AZ



Participant Age Group



Participant Gender Group



Participant Affiliation

Our conference attendants typically care about issues facing the global Muslim ummah, and are passionate in supporting Muslim causes both in the US, home countries (Indonesia and Malaysian), and abroad. They are known to support a variety of Muslim organizations ranging from charities specializing on relief, civil rights, economic development, education, to Muslim advocacy.

Finally, although the total number of Mukhtar participants seems small compared to that in other Islamic conventions, it is important to note that our participants are actually people who are active members of their local Muslim communities.

By sponsoring this event, you will increase the chance of making your companies or Organizations known by participants' local Muslim communities as well.

Speakers

We are committed to inviting some of the best and well loved Indonesian and Malaysian as well US speakers every year. They have delivered engaging, moving and inspirational speeches and some were hilarious. Many participants were loyal supporters and came to see their favorite speakers in person.

Ustadz Cahyadi Takariawan	Ustaz Azlan Shah Nabees Khan
<p>Cahyadi Takariawan, known as Pak Cah, was born in Salam, Karangpandan, Karanganyar, Central Java. He currently lives in Bantul, Yogyakarta, with his wife Ida Nur Laila and their six children. He recently became a grandfather.</p> <p>Pak Cah graduated from the Faculty of Pharmacy at UGM and completed his Pharmacist Professional Program there. He also studied Islamic sciences in Yogyakarta and Central Java and attended the 45th Regular Education Program (PPRA XLV) at Lemhannas RI in 2010, along with Family Counselor Training.</p> <p>Professionally, Pak Cah is an online marriage consultant, writing mentor, senior editor, trainer, and counselor. He leads religious study groups and family development initiatives.</p> <p>He has authored over 40 books, including the best-selling Wonderful Series (7 titles) and other notable works on family, Islam, and personal development. His accolades include the Best Indonesian Language Book Author (2006) and Kompasiana's Best People's Choice (2014).</p>	<p>Azlan Shah Nabees Khan graduated from Yarmouk University Jordan, where he obtained a Bachelor's degree in Shariah, Economy, and Islamic Banking. His early professional career saw him thrive as a Shariah Executive at Affin Islamic Bank Berhad, where he contributed his expertise to the corporate world.</p> <p>However, his true calling emerged while pursuing a Master's in Islamic Studies. A journey focused on the legal implications of conversion to Islam in Malaysia. This pivotal moment marked the beginning of his engagement with broader societal concerns. He actively participated in a research commission initiated by UNICEF, investigating the issue of Child Marriage in Malaysia, showcasing his commitment to addressing crucial social challenges.</p> <p>Inspired by a growing sense of responsibility, Azlan made the courageous decision and redirected his energy towards empowering underprivileged children in Malaysia, aiming to break the cycle of poverty that often entraps them through ARBA Foundation.</p>

Syakha Dr. Tamara Gray	Ustadzah Ida Nur Laila
<p>Dr. Tamara Gray is the founder of Rabata, an organization dedicated to promoting positive cultural change through creative educational experiences. As executive director, faculty, and chief spirituality officer, she focuses on uplifting Muslim women within the community and without. She has a special interest in digital spaces in faith communities.</p> <p>Dr. Gray holds a doctorate in leadership from the University of St. Thomas, a master's degree in Curriculum Theory and Instruction from Temple University and spent twenty years in traditional learning spaces studying Islamic sciences, Quran, and Arabic in Damascus, Syria.</p> <p>Dr. Gray is also an author and translator. Her publications range from several culturally appropriate English language curriculum programs to translations of sacred texts. She has authored two books and is currently working on a third book about theology and creed.</p> <p>In addition to her work at Rabata, Dr. Gray also serves as a Senior Fellow at the Yaqeen Institute and is a member of the Fiqh Council of North America. She has recently taken on the position of Board Chair for the Minnesota Multifaith Network. Dr. Gray is Full Focus Certified Pro exemplifying her commitment to productivity and impactful leadership.</p> <p>She is a mother of three, grandmother of two, an avid reader and a lover of cultures, coffee, and road trips.</p>	<p>Ida Nur Laila, S.Si., Apt., is a pharmacist, writer, educator, and community facilitator based in Yogyakarta, Indonesia. A graduate of the Faculty of Pharmacy at Gadjah Mada University (UGM), she completed both her undergraduate and professional pharmacist education there, and has continued expanding her expertise through various training and courses.</p> <p>Since marrying Cahyadi Takariawan in 1991, she has balanced her roles as a mother of six, professional pharmacist, and active community contributor. Ida plays a key role in two family- and education-focused organizations—Balai Belajar Masyarakat (BBM) and Jogja Family Center (JFC)—as a trainer, consultant, and writing class facilitator.</p> <p>Alongside managing educational programs and mentoring, she is a blogger, published author, and distributor of educational books from publishers such as PT MDS, Rumah Pensil, and Grolier Indonesia. Passionate about family, learning, and empowerment, Ida continues to inspire through her multifaceted work and lifelong dedication to education.</p>

Ustadzah Dedeh Agustinah	Ustadzah Sofia Sharif
<p>Ustadzah Dedeh Agustinah is a parenting and family trainer. She earned a Bachelor Degree in Syariah from Al Azhar University. She is active as Fiqh counselor and family consultant at two Islamic Centers in Indonesia and DMV Area. Syariah Consultation Center in Indonesia and DMV area.</p>	<p>Ustadha Sofia Sharif is an instructor, community chaplain, and director for youth development at Madina Institute USA. She began her Islamic education in the United Kingdom and later pursued her studies in the United States under the guidance of Shaykh Dr. Muhammad bin Yahya al Ninowy at Madina Institute. Ustadha Sofia holds a Master's in Pastoral Care and Chaplaincy from the United Kingdom. In her work, she develops and offers specialized courses for the youth, women and young professionals, focusing on character building, spirituality, and the Prophetic life. Ustadha Sofia founded the platform Rūh by Madina, a platform focused on empowering women through spiritual development programs and chaplaincy resources. Additionally, she is furthering her postgraduate studies in pastoral care and spirituality to further serve the needs of the community</p>

Imam Ahmad Deeb	Br. Ahmad Fakhri Hamzah
<p>Imam Ahmad Deeb has been serving communities from an early age under the training and mentorship of his father, shaykh Abdallah Deeb. He had a degree in Psychology, completed formal seminary training in Cape Town, and holds an M.A. in Islamic Studies and Leadership at Bayan. Imam Deeb is a doctoral candidate and researcher in community psychology as well. He is President of Itqaan Institute, a premier Qur'an learning institute led by his father. Currently, he is co-founder and teacher at Pillars Seminary—a part-time institute which provides formal, balanced and structured training in Islam to the general public, as well as the co-founder and Imam of Shifaa Community. In his free time, he continues his study of the Islamic tradition with scholars across the world and provides organizational consulting to communities across the country.</p>	<p>Ahmad Fakhri is a Certified Professional Trainer and Certified Advanced Coach & Mentor with over 30 years of experience in engineering, human resources, and leadership development. Formerly the Asia Pacific & Middle East HR Manager for Shell IT Division, he has worked with diverse teams across more than 20 nationalities.</p> <p>He has trained and spoken at major organizations such as Petronas, Bank Negara Malaysia, Bursa Malaysia, PwC, Toyota, and Universiti Teknologi Petronas, as well as internationally across the UK, US, Middle East, Africa, and Australia. His expertise covers communication, youth leadership, parenting, and work-life balance.</p> <p>Fakhri holds a Master of Human Sciences (Psychology) from IIUM and a B.Sc. in Mechanical Engineering from California State University, USA. He co-authored The Diamond in Your Speech, Leadership in Parenting, and The Groovy Guide to Parenting Gen Y & Z, and is known for his dynamic and engaging presentation style.</p>

Sheikh Ahmad Saleem	Sheikh Issa Ninowy
<p>Ustadh Ahmad Saleem studied the majority of the Qur'an with Tafseer and root word analysis under Dr. Farhat Hashmi. He then moved to Edmonton, Canada, where he became a sought out speaker and khateeb, and translated lectures for visiting scholars from Egypt, Syria and Lebanon. He pursued classical Islamic studies in the Middle East where he finished various classical texts in Fiqh, Hadith, Aqeedah, Lughah and Seerah along with various Ijazah's. Ustadh Ahmad's ability to relate to the problems of an average Muslim youth and bring sound Islamic and practical advice has made him a sought out speaker. He is one of the founders of Deenagers, a community initiative that provides mentorship and programs to teens through a framework of holistic development.</p>	<p>Shaykh Issa is a graduate of University of Damascus, School of Shari'ah. He was an Imam of a historic Masjid in Aleppo, Syria before he became the Imam of Masjid Hamzah in Alpharetta, Georgia for several years. He specializes in the Sciences of Tajwid (Proper Quranic Recitation & Pronunciation) according to the narration of Hafs by 'Asim, Hanafi & Shafi'i Fiqh (Jurisprudence), and Ihsan (Spirituality / Purification). Among his teachers are his father Al-Sayyid Yahya bin Muhammad (ra), his brother Shaykh Sayyid Muhammad bin Yahya al-Ninowy, Shaykh Rajab Deeb, Shaykh Mohammad Saeed Ramadan al-Buti, Shaykh Ramadan al-Buti, Shaykh Nadim al-Shihabi, Shaykh Bakri Hiyani, and many others.</p>

Imam Shamsi Ali	Sheikh Mohammad Joban
<p>Dr. Shamsi Ali, Ic.MA is the director of Jamaica Muslim Center, and President of Nusantara Foundation. Imam Ali, a renowned Qur'an scholar originally from Indonesia, has been recognized internationally for his work as an interfaith bridge builder. In 2006 he was named one of the most influential religious leaders in New York City by New York Magazine. He was frequently being interviewed by major news channels and held discussions with prominent religious leaders and writers. He is a co-author of "Son of Abraham: A Candid Conversation about the Issues That Divide and Unite Jews and Muslims."</p>	<p>Sheikh Mohamad Joban currently serves as MAPS Ambassador. Residing in Redmond with his wife and twin children, he is also the current president of the Imam Fatwa Committee in WA, an instructor of Internet Islamic University, and the Muslim chaplain for the Department of Corrections in WA. Before coming to MAPS, he was a full-time Imam of the Islamic Center of Olympia. He has a B.A. in Arabic from the Islamic University in Jakarta, Indonesia and a B.A. in Theology, Islamic Call and Culture as well as an M.A. in Islamic Studies from the prestigious University of Al-Azhar in Cairo.</p>

Ustadzah Rita Pritarini	Hafidzah Hania Nuraini Budiman
<p>Ustadzah Rita, is a hafidzah and a mother of three daughters, two of which are hafidzah. Since 2009, she has been a Deen teacher for PreK to Grade 8 classes at Al Salam Day School, a full time Islamic school up to college preparatory level in Saint Louis. She started her Islamic education by attending Al Ikhlas Islamic boarding school from middle school to high school in Taliwang, Sumbawa and later obtained two undergraduate degrees at the same time, in Quranic Exegesis and Prophet Traditions at the State Islamic University of Syarif Hidayatullah and Arabic Literature at the University of Indonesia, both in Jakarta.</p>	<p>Hafidzah Hania Nuraini started memorizing the Quran at 10 years old and completed her memorization at 11.5 years old (2012). Just a couple months ago, she graduated from the University of Missouri-St. Louis with a bachelor's degree in Biochemistry and Biotechnology. Her hobbies include photography and sports such as badminton, soccer, and Taekwondo as a 2nd degree black belt. Within IMSA, she is a member of the Youth Executive Team and is also involved in the Young IMSA Leadership (YIL) program. Outside of IMSA, she works as a pediatric medical assistant and as a tutor for middle school and high school students. She also aims to continue with graduate studies in the near future inshaAllah</p>

Imam Ahmad Honest Qashidi	Hafidz Fadli Muchtar
<p>Ahmad Honest Qashidi received a bachelor's degree in Islamic Law and Jurisprudence from Al-Azhar University, Cairo, Egypt. He also attended Pondok Pesantren Darunnajah, which is an Islamic boarding school in Jakarta, Indonesia. He currently serves as the Imam and an Islamic studies teacher at Masjid At-Thohir, Koreatown, Los Angeles.</p>	<p>Hafiz Fadli Muchtar completed his memorization of the Qur'an at the age of 11 under the guidance and supervision of the esteemed Shaykh Dr. Masood Ahmed. Currently, he works as a Registered Nurse after completing the BSN program at the University of Texas at Arlington in 2024. Alongside this, he is a 2nd year student at the Qalam Seminary after having received a diploma in the preliminary study of Classical Arabic. Outside of school, he serves as assistant imam at HEB Islamic Center and in various community and youth-driven efforts in the surrounding DFW metroplex like Young Muslims. In his spare time he enjoys playing soccer, grappling, and the outdoors.</p>

Sponsorship opportunities

There are a selection of sponsorship options available for this event, each providing the sponsors with various levels of exposure. Packages include silver, gold, as well as platinum sponsorship. Sponsorship contribution will provide the financial support needed for this event to take place and associate the sponsor's organization with this worthy and charitable cause.

Sponsorship Package

All of our sponsors receive the following basic package:

- **Sponsor's logo on the banner or sponsor stand** which is dedicated to showcase our sponsors. The banner or stand will be displayed in the common room (to be determined) to ensure high visibility. In order for the sponsor's logo to be included in the Muktamar banner, the logo must be received by the committee no later than **December 1, 2025**.
- **Sponsor's logo on the convention website.** The earlier the sponsor sends a donation, the longer exposure they can get. Our registration period usually starts in September. Donations received by September will naturally receive the most visibility.

In addition to the basic package, our sponsor will receive combination of these extra packages, depending on sponsorship level:

- Complementary booth in convention bazaar including convention admission fee
- Flier or business card distribution (sponsor provided). The manner of distribution can be customized depending on sponsorship levels.
- Endorsement or sponsors and donors compilation video.
- Presentation slot
- Full exposure to Indonesian and Malaysian communities in the US and abroad by means of Radio IMSA. Radio IMSA is an online da'wah radio service using the latest audio and video technology to reach viewers from US, Canada and overseas.

Sponsorship Level & Benefit Package

Category	Amount	Benefit Package
Platinum	\$10,000-up	<ul style="list-style-type: none"> • Basic Package • The following Extra Packages: complementary booth including convention admission fee for up to two persons, up to 10-min presentation slot or commercial material before one of the prime-time sessions, standing banner, endorsement, flier/business card distribution. • Sitting down interview with Radio IMSA for a special program to be broadcast via FB Live and Radio IMSA YouTube Channel.
Titanium	\$5,000-up	<ul style="list-style-type: none"> • Basic Package • The following Extra Packages: complementary booth including convention admission fee for up to one person, up to 10-min presentation slot or commercial material during dinner or lunch, endorsement, flier/business card distribution. • On site interview with Radio IMSA as part of a sponsorship program to be broadcast via FB Live and Radio IMSA You tube Channel.
Gold	\$2,500-up	<ul style="list-style-type: none"> • Basic Package • The following Extra Packages: complementary booth including convention admission fee for one person, flier/business card distribution • On site interview with Radio IMSA as part of a sponsorship program to be broadcast via FB Live and Radio IMSA You tube Channel.
Silver	\$1,000-up	<ul style="list-style-type: none"> • Basic Package
<p>We also accept in-kind donations with a benefit package of equivalent monetary value. Donation less than Silver will receive acknowledgement in the website and in sponsor and donor compilation video according to Committee discretion.</p>		

Donation Form for 2025 IMSA-MISG Convention

Please fill out the following information and return this form with your donation and send it to the address below.

Please make checks or money order payable to: IMSA (Please write "Sponsor Donation" on your check's note)

Name:	
Organization/Company (blank for personal donation:	
Address:	
City:	
State & Zip Code:	
Country:	
Phone Number:	
Email Address:	
Sponsor Amount:	

Address for sending the donation:

Dewi Rosdiana

42 S Acton Rd.

Stow, MA 01775

Check payable to: IMSA

Payment by Zelle or PayPal: muktamar@imsa.us

For questions and other information related sponsor donations, please contact committee:

Email: fundraising@muktamar.us

Contact Person:

IMSA : Aria Novianto +62 877-8338-7580 (WA)

IMSA: Syafrin Murdas +1 703-835-6162

MISG: Zabidi Yusoff +1 832-858-2373

MISG: Hubab Al Munzir Asmawi +1 615-707-7552

IMSA is a 501c(3) non-profit organization. Your donation is tax-deductible. Our EIN #20-2812511.

APPENDIX

Convention Activities and Programs

Among others, the 2025 annual convention will feature:

- Seminars, Lectures, and Discussions
- Full Day Sisters Only Program (Yaumun Nisa')
- Talk Shows
- Matrimonial Service
- Parallel Full Day Children and Youth Programs
- Graduate Students Conference
- Islamic Entertainment Night
- Youth and Children Field Trip
- Consultation Desk
- Bazaar

IMSA-MISG Overview

MISG was founded in 1976 in Illinois to unite Malaysian students who were active in campus-based Islamic study. Beginning in 1990, Muslim students from Indonesia have become involved in the activities of MISG and benefited from its activities. Later, in order to suit their own needs, a new organization, namely the Indonesian Muslim Student Association (IMSA) was established in 1998 in Missouri at the MISG annual convention. In 2005, as the IMSA membership profile changed to include mostly professionals, Indonesian Muslim Student Association was changed into the Indonesian Muslim Society of North America.

The primary goal of both IMSA and MISG is to promote and encourage personal development of individuals who:

- Have Islamic personalities that enable integration of common knowledge with Islamic knowledge,
- Have a vision of establishing an Islamic society in Malaysia and Indonesia.
- Fully understand the importance of making local Islamic centers as the center
- Are proactive in enjoining the bonds of brotherhood and sisterhood.

Thus, the primary focus of both IMSA and MISG is the development of intellectual and Islamic morality through da'wah centered in the Islamic Center and the university campuses. IMSA and MISG also work actively to build working relationships with a variety of organizations throughout North America.

BUDGET

The estimated budget based on 800 adults and 400 children participating is as follows.

Description		Amount
I. Revenues		
1.	Registration Fee	\$185,000
2.	Bazaar and Internal Fundraising Effort	\$10,000
3	Expected Fundraising Amount	\$45,000
Total Revenue		\$240,000
II. Expenses		
1.	Hotel	\$120,000
2.	Speakers	\$25,000
3.	Food & Beverages	\$65,000
4.	Children Program	\$4,000
5.	Youth Program	\$5,000
6.	Women Special Program	\$2,500
7.	Registration & Supplies	\$2,500
8.	Documentation & Publication	\$1,500
9.	Logistic, Equipment & Transportation	\$12,000
10.	Others (PayPal Fee, Insurance, Etc)	\$7,500
Total Expense		\$240,000